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Canadian
MPS
Society
for Mucopolysaccharide
& Related Diseases



2023 You Can Make a Difference
National Family Conference

December 2022

Founded in 1984, The Canadian Society for Mucopolysaccharide and Related Diseases Inc. (The Canadian MPS Society) is committed to providing support to individuals and families affected with Mucopolysaccharide (MPS) and related diseases. Our bi-annual conferences give families affected by MPS & related diseases an opportunity to learn about new research, treatment and care, and to share information and experiences with other affected families and individuals. Because MPS diseases are very rare, our conferences often represent the only opportunities families have to meet others whose family members share the same disease. The rarity of MPS diseases also means that published literature is hard to come by, making in-person communication vital.

Basic aspects of the 2023 National Family Conference:

It is expected that the conference, being held at the Delta Marriott in Downtown Calgary, will be attended by 100 affected individuals and family members from across Canada, 10 medical professionals, 50 affected children/siblings, and 20 volunteers. The conference will take place over 3 days: the first day of the conference will consist of afternoon registration and an evening welcome reception, the 2nd day will consist of knowledge translation sessions and syndrome breakout sessions, and the 3rd day will consist of a half day of knowledge translation sessions. A music-themed child and youth program for affected children and their siblings will take place concurrent to the conference sessions with an outing to Studio Bell, the National Centre for Music.

Plenary/Knowledge Translation Sessions:

These sessions represent lectures directed to parents of affected individuals and adults affected with MPS or a related disease. Topics will include key advances in disease pathophysiology, management and treatment best practices, current and upcoming research and clinical trials, educational and financial issues, and psycho-social issues such as dealing with grief and loss, adolescence, transition to adulthood, and independent living. There will also be opportunities for affected individuals to present their perspectives.

Syndrome Breakout sessions:

These sessions give affected individuals and parents of affected individuals an opportunity to meet in an informal setting and share information and experiences.

Child/Youth Program:

The children affected by MPS and related diseases are our inspiration and we want them to leave the conference with new friendships and memories to last their lifetimes. We will provide an entertaining program for them and their siblings in a safe environment concurrent to the Plenary/Knowledge Translation and Syndrome Breakout Sessions.

Artwork from the children attending the 2017 National Family Conference.





Information Dissemination:

Information from the conference will be published in our on-line newsletter. Presentations will be posted on our website (www.mpsociety.ca), pending approval from speakers. We plan to film interviews with doctors and other medical professionals in attendance, as well as with families representing various types of MPS to create a 2023 Conference video.

Outcomes/Conclusion:

We expect that parents, affected adult delegates, and professional delegates will leave the Canadian MPS Society's 2023 National Family Conference with a broader understanding of MPS diseases and the particular issues important to them, and that Society members who are not able attend will benefit from the materials disseminated after the event. We hope that delegates will leave with a feeling of connectedness to others who are facing similar challenges and a sense of hope for the future, and that the children in attendance will leave the conference with new friendships and an understanding that there are other children in Canada who are dealing with similar circumstances, whether as another affected child or a sibling. Undoubtedly new collaborative possibilities will emerge between the Society and the various stakeholders in attendance, and we welcome the chance to work together toward a brighter future for those Canadians affected with and by MPS and related diseases.

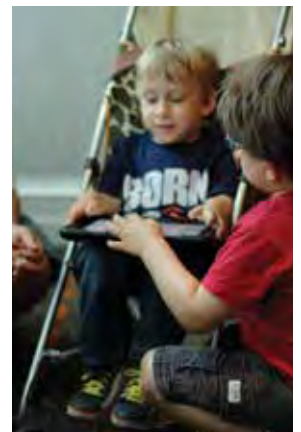
Thank you for your consideration of sponsoring this important National Family Conference. **Your support will help** to provide our members with a weekend filled with education and inspiration and **to provide resources to affected individuals through the dissemination of conference information and presentations.**

Please do not hesitate to contact me should you require any additional information at kimangel@mpsociety.ca or by calling 1-800-667-1846 (toll free) or 778-388-2769 (cell).

With sincere thanks,



Kim Angel
Executive Director
Canadian MPS Society



Support for families.
Research for a cure.



2023 National Family Conference

Sponsorship Benefits + Opportunities

Visual and Verbal Recognition

The logos of companies sponsoring the conference will be shown at the beginning of the plenary sessions, and at all food and beverage functions.

Verbal acknowledgement will be given at the conference's opening and closing sessions, as well as at the Welcome Reception and Gala Dinner.

Logo Recognition on Website Sponsor Page

Link to Sponsors included on the conference website.

The conference website will be the primary vehicle for communicating with potential participants. It will be used by delegates for registration, and booking hotel accommodations. Since all services will be provided online, the website will have very high visibility and usage.

Logo on Signage at the Conference

The logos of Sponsors will be included on Sponsor signage and for exclusive items, your logo will be featured on its own with recognition for a specific sponsorship area.

Delegate Bag Inserts

Sponsors will be able to include company or organization materials in the delegate kits distributed to each participant upon registration.

Program Ad Space

Ad space is available at all partnership and sponsorship levels. Sponsors will be asked to provide a print-ready version of an ad they would like included in the conference program.

Option to brand specific portions of the meeting, including:

- ▶ Lanyards for Partners
- ▶ Delegate Bags
- ▶ Conference T-Shirts
- ▶ Welcome Reception
- ▶ Gala Dinner
- ▶ Lunch Breaks
- ▶ Refreshment Breaks
- ▶ Children's Programs
- ▶ Type Specific Break-Out Sessions
- ▶ Networking Breaks
- ▶ Information booth



Sponsorship Benefits + Opportunities



Platinum Sponsor (2 available)

Cash Investment of **\$40,000+**

- ▶ Receive Premium brand exposure and activation opportunities throughout the event.
- ▶ We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs.



Gold Sponsor (3 available)

Cash Investment of **\$25,000+**

- ▶ Receive Gold brand exposure and activation opportunities throughout the event.
- ▶ We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs.



Silver Sponsor (4 available)

Cash Investment of **\$10,000+**

- ▶ Receive Silver brand exposure and activation opportunities throughout the event.
- ▶ We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs.



Bronze Sponsor (6 available)

Cash Investment of **\$5,000+**

- ▶ Receive Bronze brand exposure and activation opportunities throughout the event.
- ▶ We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs.



Sponsorship Benefits + Opportunities



Investment Benefits	Partners \$40,000+ 2 AVAILABLE	Gold \$25,000+ 3 AVAILABLE	Silver \$10,000+ 4 AVAILABLE	Bronze \$5,000+ 6 AVAILABLE
Option to Brand Specific Portions of the Meeting	Platinum	Gold	Silver	Bronze
Recognition at all Major Social Events	Platinum	YES	YES	YES
Sponsor Table at Event	Platinum	Gold	Silver	Bronze
Logo on Welcome Page of Conference Website	Platinum	Gold		
Logo on Partner / Sponsor Page of Website	Platinum	Gold	Silver	Bronze
Link from Conference Website to Sponsors Website	YES	YES	YES	YES
Logo on Onsite Signage	Platinum	Gold	Silver	Bronze
Logo on Delegate Bags	Platinum	Gold		
Delegate Bag Insert	Platinum	Gold	Silver	
OnSite Program Guide Full Page Ad Inside Front/Back Covers	YES			
Onsite Program Guide Ad Space	Platinum	Gold	Silver	Bronze
Logo on Lanyards	YES			



2023 National Family Conference

Sponsorship from caring people and organizations like yours enable the operation of our programs, providing emotional and financial support to children and families in need.

www.mppsociety.ca

2023 National Family Conference Sponsorship Form

♥ You Can Make a Difference



Organization Name

Contact Name

Address

City

Province

Postal Code

Direct Phone Number

Mobile Phone Number

Email Address

We Wish To Be Recognized as: ☐ Platinum Sponsor (\$40,000+) ☐ Gold Sponsor (\$25,000+) ☐ Invoice Required
☐ Silver Sponsor (\$10,000+) ☐ Bronze Sponsor (\$5,000+)

Signature

Date

Please email to kimangel@mpsociety.ca along with a high resolution image of your business's logo. Thank you for your support.