

40 CANDLES FOR MPS

Ottawa
Marriott
Hotel
October 5-6, 2024

**40
YEARS
STRONG**

1984 -
2024



**SPONSOR
PACKAGE**

#ignite
hope

www.mpsociety.ca



Canadian MPS Society
for Mucopolysaccharide & Related Diseases



August 2024

Dear Valued Partner,

We are thrilled to invite you to be part of a luminous milestone—the 40th anniversary of the Canadian MPS Society! To commemorate four decades of dedication to those affected by MPS and related diseases, we are launching an inspiring fundraising campaign and celebratory event: "40 Candles for MPS."

Our campaign features 40 symbolic candles, representing each year of our unwavering commitment to individuals and families impacted by MPS and related diseases. Each candle can be "lit" with a donation of \$1000, aiming to raise a total of \$40,000.

We invite you to participate by sponsoring our event, which will be held at the Ottawa Marriott Hotel on October 5th and 6th and also with a unique opportunity of purchasing a candle in advance of or at our 40th Anniversary Celebration in Ottawa.

When each candle is purchased for \$1000 it will be named by the purchaser. It could be in memory of someone, a family's name, a business, or a group of friends / neighbours who all contributed to raise the \$1000. Your contribution will not only illuminate our event but also symbolize hope for those living with MPS.

Join us as we shine a light on MPS and celebrate 40 years of making a difference. This event will be a beacon of light, highlighting our history of resilience and compassion while looking ahead to a future of continued advocacy and support. Together, we can illuminate the path towards a brighter future for all those affected by MPS.

Sincerely,

Canadian MPS Society





Sponsorship Benefits + Opportunities



Sponsor a Candle \$1,000 (40 available)

- Each candle can be named in honor or memory of someone special, after your business, or even a group of friends or colleagues who come together to make this contribution
- Receive recognition in our event program and digital platforms
- Know that you've made a significant impact in the lives of those living with MPS



Platinum Sponsor \$20,000+ **Cash Donation, Service Donation or Donation In-Kind**

- 20 VIP tickets
- 1 minute video advertisement played at start of program, on website and social media
- One-page ad in digital program
- Acknowledgement in Executive Director's remarks with logo on screen
- Company logo featured on Canadian MPS Society's website
- Promotional acknowledgment of Platinum sponsorship before, during, and after the gala across website and social media channels
- Recognition as Platinum sponsor on all event signage, sponsor slides and spoken program
- Recognition in pre-event press release
- Custom branding opportunities available (eg. branded table decor, gifts for guests).



Gold Sponsor \$15,000+ **Cash Donation, Service Donation or Donation In-Kind**

- 14 VIP tickets
- 30 sec video advertisement played at start of program, on website and social media
- Half-page ad in digital program
- Acknowledgement in Executive Director's remarks with logo on screen
- Company logo featured on Canadian MPS Society's website
- Promotional acknowledgment of Gold sponsorship before, during, and after the gala across website and social media channels
- Recognition as Gold sponsor on all virtual banners, sponsor slides and spoken program
- Recognition in pre-event press release
- Custom branding opportunities available (eg. branded table decor, gifts for guests).





Sponsorship Benefits + Opportunities



Silver Sponsor \$10,000+

Cash Donation, Service Donation or Donation In-Kind

- 8 VIP tickets
 - Sponsor logo/company name included on video frame
 - 1/4-page ad in digital program
 - Acknowledgement in Executive Director's remarks with logo on screen
 - Company logo featured on Canadian MPS Society's website
 - Promotional acknowledgment of Silver sponsorship before, during, and after the gala across website and social media channels
 - Recognition as Silver sponsor on all virtual banners, sponsor slides and spoken program
 - Recognition in pre-event press release
- Custom branding opportunities available (eg. branded table decor, gifts for guests).



Bronze Sponsor \$5,000+

Cash Donation, Service Donation or Donation In-Kind

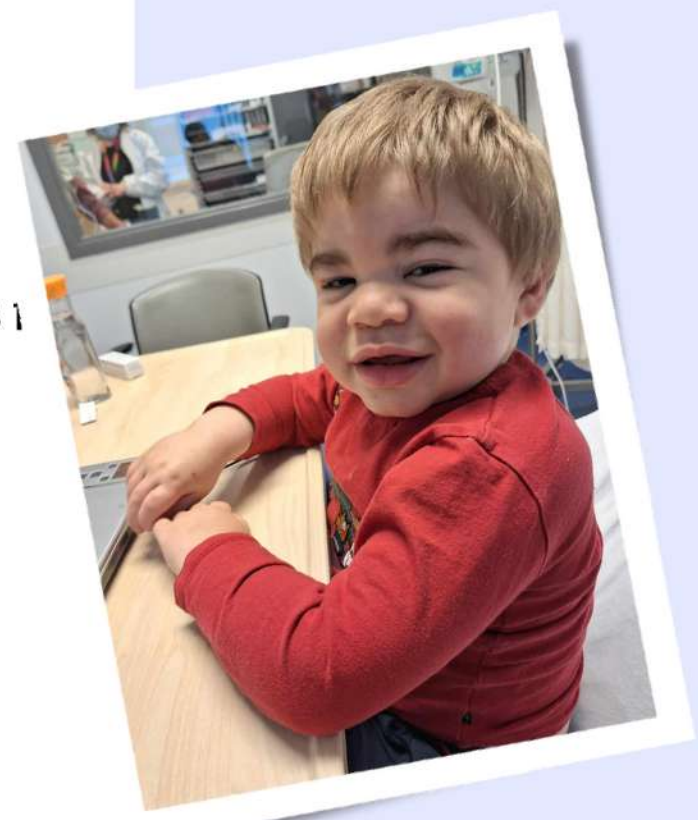
- 4 VIP tickets
- Business card size ad in digital program
- Acknowledgement in Executive Director's remarks with logo on screen
- Company logo featured on Canadian MPS Society's website
- Promotional acknowledgment of Premier sponsorship before, during, and after the gala across website and social media channels
- Recognition as Bronze sponsor on all virtual banners, sponsor slides and spoken program
- Recognition in pre-event press release



Partner Sponsor \$2500+

Cash Donation, Service Donation or Donation In-Kind

- 2 VIP tickets
- Logo in digital program
- Acknowledgement in Executive Director's remarks with logo on screen
- Company logo featured on Canadian MPS Society's website
- Promotional acknowledgment of sponsorship before, during, and after the gala across website and social media channels
- Recognition as Partner sponsor on all virtual banners, sponsor slides and spoken program
- Recognition in pre-event press release





Sponsorship Benefits

+ Opportunities

	 Platinum	 GOLD	 SILVER	 BRONZE	 PARTNER
Investment Benefits	Platinum	Gold	Silver	Bronze	Partner
Option to Brand Specific Portions of the Meeting					
Sponsor VIP Tickets	20	14	8	4	2
Logo on Welcome Page of Website					
Logo and Link to Sponsors Website on Sponsor Page of Website					
Logo on Onsite Signage					
Ad Space in Event Program	Full page Front or Back cover	1/2 page	1/4 page	business card size	logo



SPONSORSHIP FORM

40 ANNIVERSARY FUNDRAISER



SPONSOR FORM

Organization Name

Date :

D

D

M

M

Y

Y

Y

Y

Sponsorship Type :

Platinum

Gold

Silver

Bronze

Partner

If service or donation in kind

\$ Value:

I would like to sponsor a candle for \$1,000

Name on candle:

CONTACT INFORMATION

First Name

:

Full Address

:

City / Country

:

Province

:

Postcode

:

E-Mail

:

Invoice required:

Yes

No

Please Invoice

:

to:



This space is where you can share information for special sponsorship requests:

Signature

Please email to kimangel@mpsociety.ca along with a high resolution image of your business’s logo. Well may contact you to discuss tailored sponsorship options. Thank you for your support.

THANK YOU FOR YOUR SUPPORT