

Strategic Plan 2021-24



Executive Summary

The Canadian MPS Society is dedicated to supporting individuals and families affected by MPS (Mucopolysaccharidoses) and LSD (Lysosomal Storage Disorders). This strategic planning document outlines priorities and initiatives aimed at strengthening the organization and enhancing advocacy efforts for the community. Our annual operating plans are built off the following strategic framework.

Goal 1: Strengthen the Organization

Objectives	Strategy
The Canadian MPS Society is financially secure.	Diversify and increase funding and in-kind sources.
The Canadian MPS staff and board are equipped and prepared.	Ensure skills, knowledge and resources are in place
	Build secure, optimized and streamlined systems.
The Canadian MPS Society delivers programs and services to the right people at the right time.	The Canadian MPS Society seeks to understand its member's specific needs. (tactic: conduct a needs assessment survey.)
	Increase collaboration with key stakeholders and expand financial and wellness services.

Goal 2: Advocacy

Objectives	Strategy
The Canadian MPS Society has influential connections with policymakers and agents of change.	Develop Government Relations and Stakeholder Relations Plans.
The Canadian MPS Society speaks with the voice of its members.	Develop a member engagement plan to facilitate and support member advocacy focus and work.
The Canadian MPS Society has a voice at the international MPS table	